

Privacy Policy

Effective Date: 1st July 2021

This Privacy Policy (“Policy”) explains how Yetimo Marketing (“we,” “us,” or “our”) collects, uses, and personal information when you visit or interact with our website www.yetimo.com (“Website”) or use our services. We are committed to protecting your privacy and ensuring the security of your personal information in compliance with the Australian Privacy Principles (APPs) set out in the Privacy Act 1988 (Cth) (“Privacy Act”).

Collection of Personal Information

1.1 Information You Provide: We may collect personal information that you voluntarily provide to us when you use our Website, such as when you fill out contact forms, submit inquiries, or engage in other activities or services available on our Website.

1.2 Automatically Collected Information: We may automatically collect certain information when you visit our Website, including your IP address, browser type, operating system, referring URLs, and other technical information. This information is used to analyse trends, administer the Website, track user movements, and gather broad demographic information for aggregate use.

Use of Personal Information

2.1 We may use the personal information we collect for the following purposes:

- Provide and improve our services and Website functionality.
- Respond to your inquiries, requests, or feedback.
- Customize and personalize your experience on our Website.
- Send you newsletters, updates, promotional materials, or other communications.
- Monitor and analyse trends, usage, and activities on our Website.
- Comply with applicable laws, regulations, or legal obligations.
- Protect our rights, property, or safety, and that of our users or others.

Disclosure of Personal Information

3.1 We may disclose your personal information to third parties in the following circumstances:

Service Providers: We may share your personal information with third-party service providers who perform services on our behalf, such as hosting providers, analytics providers, or email delivery services. These service providers are only authorized to use your personal information as necessary to provide services to us.

Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, personal information may be transferred or disclosed as part of the transaction. We will notify you of any such change in ownership or control of your personal information.

Legal Requirements: We may disclose your personal information if required by law, court order, or governmental regulation, or if we believe it is necessary to protect our rights, property, or safety or that of others.

Cookies and Tracking Technologies

4.1 We may use cookies and similar tracking technologies on our Website to collect and store certain information automatically. Cookies are small text files that a website sends to your browser and are stored on your computer or device. These technologies help us enhance your user experience, analyze usage patterns, and personalize content and advertisements.

4.2 You can manage your cookie preferences through your browser settings. Please note that disabling cookies may limit the functionality of our Website.

Data Security

5.1 We implement reasonable security measures to protect your personal information from unauthorized access, use, disclosure, or alteration. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

Access and Correction

6.1 You have the right to access and correct the personal information we hold about you. If you would like to access or correct your information, please contact us using the contact details provided below.

Children's Privacy

7.1 Our Website is not intended for children under the age of 13. We do not knowingly collect personal information from children under the age of 13. If we become aware that we have collected personal information from a child under the age of 13 without parental consent, we will take steps to remove that information from our servers.

Updates to this Policy

8.1 We may update this Policy from time to time to reflect changes in our practices or legal obligations. We will post the updated Policy on our Website and revise the "Effective Date" at the top of this Policy. We encourage you to review this Policy periodically.

Contact Us

9.1 If you have any questions, concerns, or requests regarding this Policy or our privacy practices, please contact us at:

Yetimo

Email: info@yetimo.com

Phone: 02 8284 8500

By using our Website or providing personal information to us, you signify your consent to the collection, use, and disclosure of your personal information in accordance with this Policy.